



At Peeled Snacks, we strive to bring you the yummiest, highest quality food from sustainable farms. The bing cherries in Cherry-go-round have always been natural, with no added sugar or oil. But that wasn't good enough for us. Since founding the company in 2005, we've been working with our farmers to get certified **organic** cherries. After years of working and waiting, finally, our patience and perseverance have paid off! The new Cherry-go-round is certified organic and sustainably grown.

*"We believe that real food is naturally good for you, and using the highest quality fruit and nuts means you get naturally delicious treats. We've seen too many supposedly 'good-for-you' grab-and-go snack products that are loaded with unhealthy high-fructose corn syrup and processed additives. We created Peeled Snacks to give people vibrantly flavored snack choices, the kind of authentic food that makes you feel good about snacking."* – Noha Waibsnaider, founder

**About Peeled Snacks.** In 2004, Noha Waibsnaider founded Peeled Snacks in New York, NY, to fill a critical void in the snack market: tasty, convenient foods that are healthy and make people feel good about snacking. The Company brings consumers the juiciest, tastiest dried fruit and the crunchiest, yummiest nuts, creating Peeled Snacks: "Real food, real a peel." Peeled Snacks are available nationwide in airports, gyms, resorts, hotels, and other convenience locations, including Starbucks, Hudson News, Whole Foods, Amazon.com, and [PeeledSnacks.com](http://PeeledSnacks.com).

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